

Gainsborough Town Council Vision and Mission Statement

Towards a fairer Gainsborough.

We strive to create a place, where everyone, whatever their background, can feel safe, and empowered and enabled to contribute to the community.

We aim to create a place that allows people to develop a sense of pride and belonging.

Our **mission** is to achieve this by:

- Developing the cultural and economic well-being of the town
- Working in partnership with other agencies in developing services to meet local needs for the benefit of the community.
- Celebrating and promoting the cultural and historical heritage of our area.
- Making sound financial decisions based on best practice.
- Valuing and developing our own workforce.